



The Sports Page NL is local sports. We specialise in covering sport and athletes in Newfoundland and Labrador. We have visitors to our website every day from Newfoundland and Labrador and across Canada and numbers jump around coverage of sporting events we are covering. We average 10,000 page impressions a month which can go to 100,00 around major sporting events.

[www.sportspagenl.ca](http://www.sportspagenl.ca)

[www.sportspage.nl](http://www.sportspage.nl)

[straylightgroup@gmail.com](mailto:straylightgroup@gmail.com)

[news@sportspagenl.ca](mailto:news@sportspagenl.ca)

The Sports Page NL is owned and published by Stray Light Media, Inc in St John's, Newfoundland.

## **Advertising and Sponsorship Rate Card**

All online ads can link to any site or page you like. We can accept your artwork as is or help you design an ad that helps get you maximum exposure. We also offer a 50% discount if you advertise on one of our sister publications.

### **WEBSITE FIXED SPACE**

Top Banner - Exclusive: \$200.00 per month or \$2000.00 for 1 year.  
Approx 600x86 pixels.

Top of Sidebar: \$125.00 per month or \$1250.00 per year. Approx 300x300 pixels

Sidebar Long: \$175.00 per month or \$1700.00 per year. Approx 300x600 pixels.

### **WEBSITE SHARED ROTATION SPACE (MAX 5) :**

Top Banner: \$100 per month or \$1000 per year. \$650 for six months. Approx 600x84 pixels.

Sidebar: \$80 per month or \$800 per year paid. \$500 for five months. 300 x 300 pixels

### **BOTTOM OF FRONT PAGE**

Large 400x750 pixels at the bottom of the front page below stories but above the footer items.  
200 per month or \$2000 for 1 year.

### **In story, BOTTOM OF POSTS**

All posts: \$150 per post

Selected categories: \$200 per month per category.

### **PAGE FOOTER BLOCKS**

300x300 pixels \$100 per month or \$1000 for 1 year

### **SPONSORED CONTENT:**

The Sports Page has sponsored content opportunities on its website, Instagram, Twitter social media feeds as well as YouTube video.

Event coverage sponsorship: The sports page covers many sports and sporting events throughout the year. You can sponsor our coverage of any of those events. This will get you mentioned as a sponsor of our coverage in our articles and social media posts for those events as well as your company's logo placement on our content.

Talk to us with your idea and we can help you figure out the best opportunities.